



CYNTHIA KOENIG

Cynthia is the founder and CEO of Wello, an award winning social venture that co-creates disruptive innovations designed to provide better, more reliable access to safe water.

She spent the last decade living and working on four continents, and has incubated and consulted on the launch of ventures of all shapes and sizes, ranging from community-run businesses in Latin America to a national strategy for sustainable tourism development in Bhutan.

Cynthia earned MBA/MS degrees from the University of Michigan's Ross School of Business and School of Natural Resources & Environment and holds a BA in Anthropology from Trinity College. She is a 2011 Unreasonable Institute Fellow and a member of the Erb Institute for Global Sustainability's External Advisory Board.